VEDA TOPPER INTERNATIONAL

FREE FOR COLLEGES · 2026–27

CAREER GUIDANCE PARTNER PROGRAMME · FINAL-YEAR STUDENTS & RECENT GRADUATES

A degree is a qualification. *It is not yet a plan.*

A free 45-minute session that turns open-ended "preparing" into a dated, written plan, from the authors of the **Kerala Career Compass** and a mentor who has cleared the exams himself.

KERALA GRADUATES

21.3%

were unemployed in 2023–24, compared with about 3.2% of those whose education stopped at secondary school.

KERALITES AGED 15–29

29.9%

were unemployed in 2023–24, and among young women the figure was 47.1%.

HIGHER-EDUCATION ENROLMENT

43.2%

Kerala's enrolment rate, against 27.3% for India. More education and less employment, moving together.

Sources: Periodic Labour Force Survey 2023–24; NITI Aayog, *Macro and Fiscal Landscape of the State of Kerala* (2025), as cited in *After Graduation*, Chapter 4.

PARENTS ASK

"Which exams are realistic for my child?"

We cover PSC, bank, SSC, Railway and insurance exams: eligibility, how rank lists and vacancies really work, and honest timelines.

PARENTS ASK

"Where does higher study actually lead?"

We weigh MBA, GATE, NET-JRF and PG entrances, and study or work abroad, on real costs, real odds and the fraud warning signs.

PARENTS ASK

"How long should we keep 'preparing'?"

Every student leaves with a written target, a deadline, a parallel track and an exit date, so that preparation cannot drift on for six years.

> *Nothing in this system ever tells a young person that it is over. That is precisely why somebody has to.*
>
> — *After Graduation*, Chapter 4

What your college receives, at no cost

- ✓ **A 45-minute session** for final-year students, with your recent pass-outs welcome too.
- ✓ **An optional parents' session** in Malayalam or English, if you host a parents' meeting.
- ✓ **A one-page summary for your placement cell** of the questions your students asked most.
- ✓ **A printed Six Windows self-assessment (graduate edition)** with a dated-plan worksheet for every student.
- ✓ **Free one-to-one counselling** at our Irinjalakuda centre for any student who asks for it.
- ✓ **Free access to our Career Explorer** of 150+ careers for your faculty and placement cell.

No fee. No sales pitch. No pressure.

We will not sell coaching in your classrooms. We collect contact details only from students who ask for a follow-up, with their written consent, and we never share them.

Book a date

Scan to WhatsApp us or call 98468 87225

FROM *AFTER GRADUATION* · 45 MINUTES

The seven roads out of a Kerala degree

1
Government service
Kerala PSC, bank, SSC, Railway and insurance exams: how rank lists and vacancies actually work, and honest timelines.

2
Private jobs in India
What employers screen for in the first ninety seconds, the skills that pay, and how AI is changing hiring.

3
Higher study in India
CAT and the MBA, GATE, NET-JRF, PG entrances and the academic path.

4
Higher study abroad
The real arithmetic of the loan, and the real odds behind the agent's brochure.

5
Working abroad
Safe migration channels, the occupations that actually travel, and the warning signs of recruitment fraud.

6
Professional qualifications
CA, CS, CMA, ACCA, CFA and technical certifications, with honest pass-rate expectations.

7
Building something
Starting a business or going freelance: what it takes, and how to test the idea before risking money.

+
The drift
Two years on and nothing has happened. How to recognise it early, and how to get out of it.

THE RULE WE TEACH

Four decisions before any exam attempt

1 · The target
The exact posts or courses, with their pay scales and age limits checked. "Government job" is not a target.

2 · The deadline
Set before the first attempt. For most families, two or three exam cycles is a defensible limit.

3 · The parallel track
What the student earns or learns while preparing, so the years are never empty.

4 · The exit triggers
"If not ___ by ___, I switch to ___." Written down calmly, then reviewed on schedule.

THE 45 MINUTES

0–5	The honest map: where a Kerala graduate stands in 2026
5–25	The seven roads: odds, money and timelines for each
25–35	Six Windows self-assessment and a dated plan, done in the room
35–45	Open questions. Nothing is sold.

WHO LEADS IT

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Satish Kumar V.
FOUNDER & CHIEF MENTOR

Has sat the exams your students are preparing for, and was selected through IBPS PO, SBI, SSC CGL, Railways and the Kerala Secretariat Assistant exam. He has trained competitive-exam aspirants for 15 years.

R

Reshmi R Nair
CO-AUTHOR, KERALA CAREER COMPASS

Co-author of the three-book series behind every session, and of our free Career Explorer of 150+ careers.

★ 4.9 on Google · 440+ reviews from local families

THE BOOKS BEHIND THE SESSIONS



Kerala Career Compass: *After Tenth*, *After Twelfth* and *After Graduation*, on Google Play Books.

All we need from you

- A classroom or seminar hall with a projector and screen
- 45 minutes on any weekday, November 2026 to February 2027
- One coordinator from your placement or career-guidance cell

Fix a date in one message

Scan, or WhatsApp
98468 87225
with two or three dates.

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