VEDA TOPPER INTERNATIONAL

FREE FOR SCHOOLS · 2026–27

CAREER GUIDANCE PARTNER PROGRAMME · CLASSES 9–12

# Every family in your school will face the same question — *three times.*

A free, honest career-guidance session for your students, and a short one for their parents, from the authors of the **Kerala Career Compass** series.

DECISION 1 · AGE 15

## After Class 10

Which stream, which board, which route. VHSE, polytechnic, ITI and open school are real doors, not consolation prizes.

PARENTS ASK

*"What lies ahead for my child?"*

We set out the whole map clearly: every stream, course and entrance exam, what each contains, and where each leads ten years on.

DECISION 2 · AGE 17

## After Plus Two

One sentence, four decisions: the field, the entrance exam, the college, and whether to stay in Kerala. This is where the money becomes real.

PARENTS ASK

*"Which paths really open doors?"*

We give honest odds, full-course costs, scholarships families miss, and the routes into jobs that Kerala and the Gulf actually hire for.

DECISION 3 · AGE 21

## After the degree

Seven roads, from PSC and bank exams to higher study and work abroad. The costliest mistake is drifting between them.

PARENTS ASK

*"Where does my child stand?"*

Every student completes our **Six Windows** self-assessment: interest, aptitude, temperament, values, circumstances and the job market.

> *Kerala has made the passing part easy and the choosing part hard.*
>
> — *After Tenth*, Chapter 1

## What your school receives, at no cost

- ✓ **A 45–60 minute session** for Classes 9–10 (the stream decision) and/or Classes 11–12 (courses and entrance exams).
- ✓ **An optional 30-minute parents' session** in Malayalam or English, on the same visit or on PTA day.
- ✓ **A one-page summary for the school** of the questions your students asked most.
- ✓ **A printed Six Windows self-assessment** for every student to complete in class and take home.
- ✓ **Free one-to-one counselling** at our Irinjalakuda centre for any family that asks for it.
- ✓ **Free access to our Career Explorer** of 150+ careers for your teachers and career-guidance cell.

### No fee. No sales pitch. No pressure.

We will not sell coaching in your classrooms. We collect contact details only from families who ask for a follow-up, with their written consent, and we never share them.

**Book a date**

Scan to WhatsApp us or call 98468 87225

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The programme, in detail

A · CLASSES 9–10 · 45–60 MIN

## The stream decision

From *After Tenth*

- What the real decision is: which doors to keep open
- Science, Commerce and Humanities: what each contains and what it opens later
- The routes most families never look into: VHSE, polytechnic (with lateral entry to B.Tech), ITI, NIOS
- Uniformed, merchant-navy and aviation routes
- How Plus One single-window admission and bonus points work
- When the marks did not come

B · CLASSES 11–12 · 45–60 MIN

## Courses and entrance exams

From *After Twelfth*

- How KEAM, NEET, JEE, CUET, CLAT and the design exams actually work
- Seat and cost arithmetic before you commit
- Nursing, allied health, agriculture, CA, CS, CMA and ACCA
- Education loans, collateral rules and the scholarships families miss
- Drop years and coaching: when they make sense
- Study abroad: do the sums before you sign

C · PARENTS · 30 MIN

## Support without pressure

Malayalam or English

- The three decisions ahead, and what each one really costs
- Five questions to ask before any admission: seat, money, exit, ground reality, ten years on
- Why "ask, don't announce" produces better decisions than directing or stepping back
- The relative with an opinion, and the data that has changed since 2010
- Free one-to-one follow-up for any family

THE METHOD · BUILT ON EVIDENCE, NOT OPINION

## The Six Windows: one student, seen six ways

**1 Interest**
What you are drawn to. Holland's six types (RIASEC).

**2 Aptitude**
Six kinds of "good", shown by evidence, not just marks.

**3 Temperament**
How you are built to work. The Big Five traits.

**4 Values**
What you need work to give you. Schein's career anchors.

**5 Circumstance**
Money, distance, family: the things you did not choose.

**6 Market**
What the world will actually pay for, checked by you.

WHO LEADS IT

S

**Satish Kumar V.**
FOUNDER & CHIEF MENTOR
15 years of preparing students for competitive exams. Selected himself through IBPS PO, SBI, SSC CGL, Railways and the Kerala Secretariat Assistant exam.

R

**Reshmi R Nair**
CO-AUTHOR, KERALA CAREER COMPASS
Co-author of the three-book series behind every session, and of our free Career Explorer of 150+ careers.

★ 4.9 on Google · 440+ reviews from local families

THE BOOKS BEHIND THE SESSIONS




**Kerala Career Compass**: *After Tenth*, *After Twelfth* and *After Graduation*, on Google Play Books.

## All we need from you

- ✓ A classroom or hall with a projector and screen
- ✓ 45–60 minutes on any weekday, November 2026 to February 2027
- ✓ One contact teacher for the day
- ✓ Ten minutes before the session to set up

## Fix a date in one message

Scan, or WhatsApp
**98468 87225**
with two or three dates and the classes.

**Veda Topper International** · 2nd Floor, Neelathukaattil Building, opp. Town Hall Road, Irinjalakuda, Thrissur

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